## SAMAB Executive Committee Quarterly Meeting December 13, 2013

Members Present: Scott Gain, Terry Seyden, Carlton Murray, Adam DeWitte, Neil Giffen, Pat Parr, Jack Ranney, Tom Gilbert, Sue McDaniel, Judy Francis, Gary Peeples, Janet ?, Alice Cohen, Rick Durbrow, Jim Fox, Monica Schwalbach, Charlie Van Sickle, Susan Schexnayder, Jean Brennan, Jeff Troutman, Steven Wescott, Timothy ?

Meeting Lead: Scott Gain Next Meeting: February 5, 2014

| ITEM   | DISCUSSION   | Action, Contact(s) & Date   |
|--|--|---|
| Biosphere Reserves<br>work                   | Pat Parr discussed a proposal to provide support to the BR. She requested 5K from the Foundation for the production of printed brochures and digital products that would highlight the BR as well as SAMAB co-op. Audience for the publications would be funders, constituents and partners. Possible trifold about the BR units themselves as well as handouts for the units.   | -EC will work to pursue articles about SAMAB BR<br>units in Smoky Life and other regional publications.<br>Web links to the BR units on the website (Adam).<br>-Pat will work with SAMAB leadership to frame the<br>request to the Foundation for the 5K.                   |
|  | Rick Durbrow proposed continued support for the use of socio-economic indicators in community decision support. He asked for 10K from the Cooperative to support key members' attendance at a June 2014 LCC workshop. This will include support for Judy and Jim to attend the same meeting.   | <ul> <li>-Rick asked for 10K from Cooperative for<br/>workshop.</li> <li>- Federal SAMAB members to use existing travel<br/>funds first if available.</li> <li>-Further action in support of socio-economic<br/>indicators will be discussed at future meetings.</li> </ul> |
| Website                                      | A proposal was discussed to blend the existing SAMAB website to the LCC website.   | -website task force of Gary, Jim Fox, Susan and<br>Adam to review the proposal and report back to<br>Executives.  |
| Communication<br>Support                     | Gary led a discussion on how best to meet SAMAB's continuing need for communications support.<br>He recommended an ad hoc approach to communication needs on a focused campaign basis, with<br>specific campaign priorities to be determined by the Executive Committee. The first focused<br>campaign under this model could be the BR support initiative presented by Pat Parr and the socio-<br>economic/LCC initiative by Rick. An emphasis with both of these campaigns would be to highlight<br>links between SAMAB and the US MAB program, LCC and other partners. It was also<br>recommended that SAMAB consider a future joint project with LCC funding for Biosphere support.<br>This funding would highlight an example of how MAB and LCC programs could work together to<br>address socio-economic components of the LCC mission. |   |
| CFAIA Cooperative<br>Agreement with<br>SAMAB | A short discussion on the upcoming revision of the contract between SAMAB and the CFAIA, as the contract has been past due and the IA has been getting paid on a month-by-month basis.   | A working group was set up to review the<br>contract (no names included in the notes)   |
| Extended Comments<br>From Executives         |  |   |
|  |  |   |